

Stuart Stalter

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Work Experience

Freelance Journalist

April 2019- present

- Report, analyze, and predict NFL, MLB, NBA, and UFC events for OddsJam. Over 100,000 users utilize betting platform
- Craft SEO-centric sports, business, and entertainment trivia and personality quizzes for Brainfall. Website garners approximately 1.5 million monthly views.
- Maintain top-rated status on Upwork and perfect job success score, ranking in top 10 percentile of over 18 million freelancers
- Covered technological developments and sports gaming for Newegg Commerce publication GameCrate. Company's 2021 revenues exceeded \$2 billion.
- Authored professional sports and betting education guides for SpikeUp Media's sports site Lines.com
- Scripted business/investing videos and assisted content management for Keep On Learning Media. Business Basics YouTube channel exceeds 850,000 subscribers and 130 million views.

The Vidette, Illinois State University's newspaper, Normal, IL

Features Editor

May - December 2018

- Hired, managed, and trained staff of six reporters
- Coordinated coverages with music professionals, university leaders, and students
- Planned and designed two weekly newspaper pages under deadline pressure using InDesign
- Ensured departmental integrity and quality by editing staff's articles using AP style while verifying reporting accuracy
- Won three awards at 2019 Illinois College Press Association Contest

Senior Features Reporter

February 2017- May 2018

- Authored 229 articles published on videtteonline.com. Website amassed over 1 million hits in 2017 and over 700,000 in 2018
- Conducted daily research and interviews with university students, alumni, professors/other faculty, and community leaders
- Reviewed blockbusters, horror movies, and music. "It" review nominated for 2018 Illinois College Press Association Contest
- Promoted to paid position after first semester for excelling work standard

AdaptLocal Media, Bloomington-Normal, IL

Summer 2018

Intern Business Reporter

- Contributed to website that obtained over 100,000 views in nine months
- Generated same-day briefs regarding local/state-level news and governmental events
- Interviewed prominent business leaders in Bloomington-Normal area to produce comprehensive profiles on local businesses

Heartland Community College, Normal, IL

August 2016 - January 2017

Writer

- Authored versatile sports, entertainment, and history articles
- Utilized Google Drive to pitch story ideas, write, and upload stories with usable imagery

Education

Illinois State University, Normal, IL

Bachelor of Science in Business Administration

December 2018

GPA: 3.6/4.0

Academic Honors and Accomplishments

- Dean's List: Spring 2015, Spring 2016, Fall 2016, Spring 2018
- National Society of Leadership and Success inductee

Spring 2018

